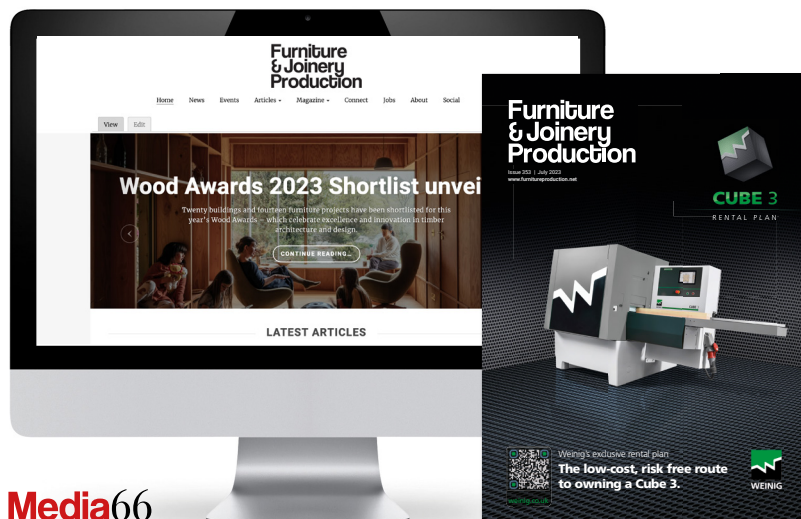


**Furniture
& Joinery
Production**

2024 MEDIA PACK

MAGAZINE, DIRECTORY, WEBSITE,
NEWSLETTER, HTML EMAILS
BESPOKE PUBLISHING + MORE



Media66

ABOUT US

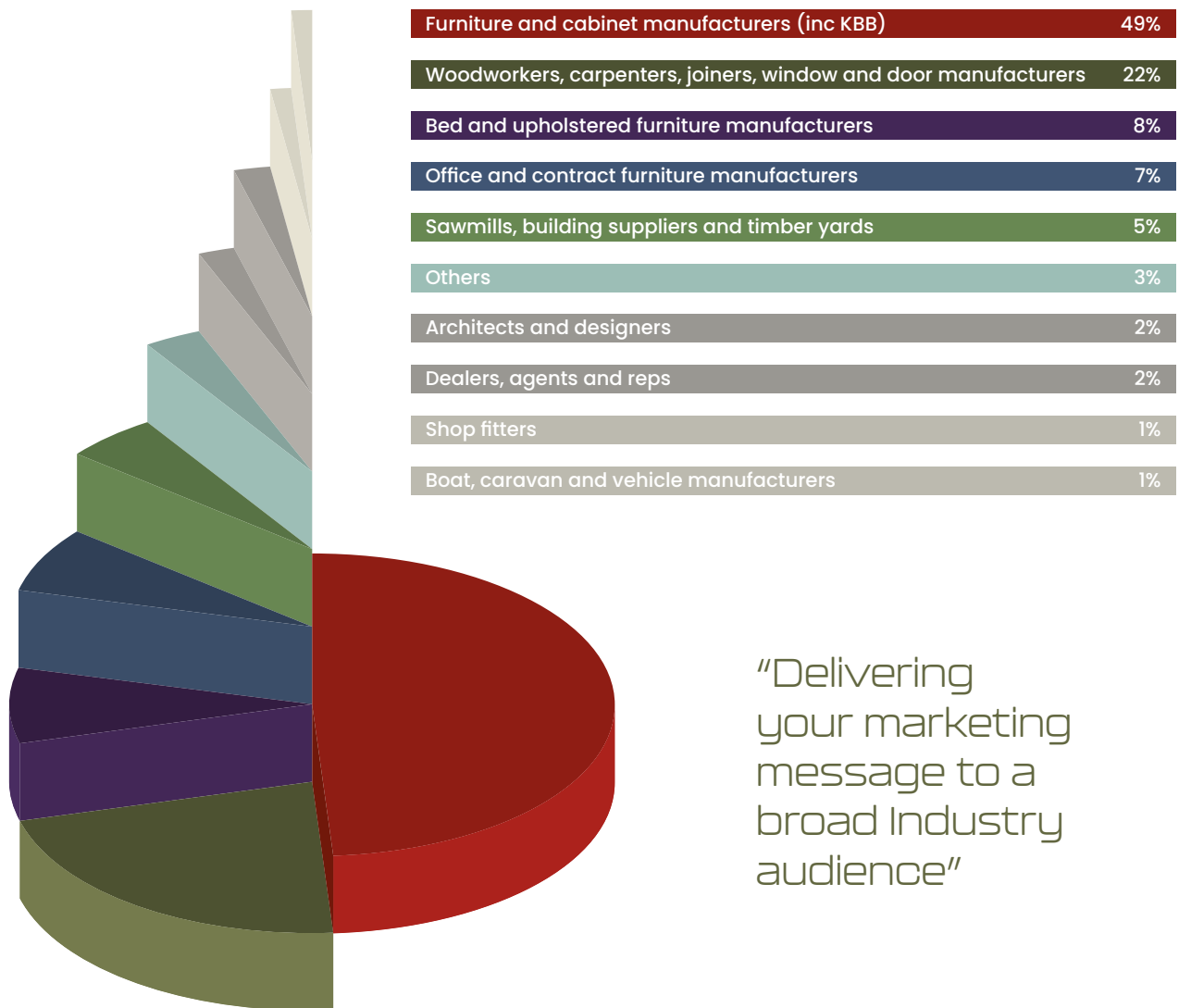
Furniture & Joinery Production is the industry's leading monthly magazine, website and trade directory, and has been offering news, features and trade insight from the market since 1995. The title is a long-term supporter and media partner to numerous national and international trade bodies and event organisers.

REACH

The target audience for the magazine comprises a 31,350-strong database as detailed below. On a monthly basis, we print and distribute 5000 copies of the magazine. With a 3.6 pass-on rate, plus the online readership via Issuu – typically 350+ readers per month – the print title's readership currently sits at 18350.

In addition, our strong digital footprint currently stands at 9125 and is organically increasing. Visitors to our class-leading website currently number in excess of 109,000 per annum. Our weekly Newsletter reaches 3093 opted in subscribers and our combined social media accounts on Twitter, Linked In, Instagram and Facebook have over 6200 followers.

DISTRIBUTION DATABASE



MEDIA PARTNERS



Proud to support
The Furniture Makers' Company
the furnishing industry's charity



2024 EDITORIAL FEATURES

STANDARD EDITORIAL PROGRAMME

News & updates – Non-product announcements from companies and trade bodies

Events – Coverage of trade events, whether in-house, online, physical or hybrid

Insight – Opinion from industry thought-leaders

Installations – Behind the scenes of a manufacturer's recent investment

Products – An overview of new and recent introductions

Profiles – A deeper view of a company's recent activities

JANUARY #359 – DEADLINE 8/12/23

Panel processing
Sanding technology & abrasives
CNC machinery & tooling
Surface Design Show preview

FEBRUARY #360 – DEADLINE 14/01/24

Fittings, materials & components
Adhesives & cleaners
Classical machinery & power tools
Joinery, window & door production
KBB Birmingham preview

MARCH #361 – DEADLINE 14/02/24

Storage & materials handling
Edgebanding materials & technology
Dust extraction & wood waste management
Software, robotics & automation
Surface Design Show review

SUPPLEMENT:

CNC Machinery & Equipment

APRIL #362 – DEADLINE 13/03/24

Solid wood processing
Saws, blades & cutting technology
Surfacing & decorative panels
Furniture Component Expo preview

FURNITURE COMPONENT EXPO CATALOGUE DEADLINE 22/03/24

MAY #363 – DEADLINE 12/04/24

Sanding technology & abrasives
CNC machinery & tooling
Fittings, materials & components
Materials & Finishes Show preview
KBB Birmingham review

MATERIALS & FINISHES SHOW CATALOGUE DEADLINE 19/04/24

JUNE #364 – DEADLINE 12/05/24

Edgebanding materials & technology
Adhesives & cleaners
Panel processing
Dust extraction & wood waste management
Furniture Component Expo review

SUPPLEMENT:

Sustainable manufacturing

JULY #365 – DEADLINE 14/06/24

Surfacing & decorative panels
Solid wood processing
Saws, blades & cutting technology
Software, robotics & automation
Materials & Finishes Show review

CONNECT TRADE DIRECTORY | SIXTH EDITION DEADLINE 28/06/24

AUGUST #366 – DEADLINE 17/07/24

Edgebanding materials & technology
Storage & materials handling
Joinery, window & door production
Fittings, materials & components

SEPTEMBER #367 – DEADLINE 16/08/24

Panel processing
Dust extraction & wood waste management
Adhesives & cleaners
Classical machinery & power tools

OCTOBER #368 – DEADLINE 13/09/24

Surfacing & decorative panels
Solid wood processing
Saws, blades & cutting technology
Software, robotics & automation

NOVEMBER #369 – DEADLINE 15/10/24

Sanding technology & abrasives
CNC machinery & tooling
Fittings, materials & components

DECEMBER #370 – DEADLINE 15/11/24

Surfacing & decorative panels
Solid Wood Processing
Dust extraction & wood waste management
Adhesives & cleaners

SUPPLEMENT:

Edgebanding Materials & Technology

JANUARY 2025 #371 – DEADLINE 9/12/24

Panel processing
Sanding technology & abrasives
CNC machinery & tooling
Surface Design Show preview

(All features and event coverage subject to change)

PRINT: RATES & SPECS

We offer a choice of advertising options for every budget, and our professional in-house studio can create artwork for clients. From prime campaign marketing, brand-awareness advertising, special supplements, dedicated features, advertorials and more, print remains a valid and important anchor point for your company's marketing strategy.

DISPLAY ADVERTISING:

Files should be supplied as print-ready PDFs with crop marks. We advise keeping content at least 15mm in from the page edges. Artwork must be supplied in the CMYK colour format.

1. FRONT COVER PACKAGE (includes cover, inside front cover + editorial coverage) 297 (H) x 216mm (W) cover image + 3mm bleed	£3845
2. INSIDE FRONT COVER 297 (H) x 216mm (W) + 3mm bleed	£2635
3. BACK COVER 297 (H) x 216mm (W) + 3mm bleed	£2845
4. INSIDE BACK COVER 297 (H) x 216mm (W) + 3mm bleed	£2084
5. FULL PAGE 297 (H) x 216mm (W) + 3mm bleed	£1955
6. DOUBLE-PAGE SPREAD 297 (H) x 432mm (W) + 3mm bleed	£3295
7. HALF PAGE LANDSCAPE 128 (H) x 188mm (W)	£1095
8. HALF PAGE PORTRAIT 260 (H) x 92mm (W)	£1095
9. QUARTER PAGE 128 (H) x 92mm (W)	£545
10. CLASSIFIED 6X MONTHS 12X MONTHS 60 (H) x 92mm (W) (landscape)	£330 £550

EDITORIAL:

All editorial submissions will be processed by our editorial team according to our house style guide, which is available on request.

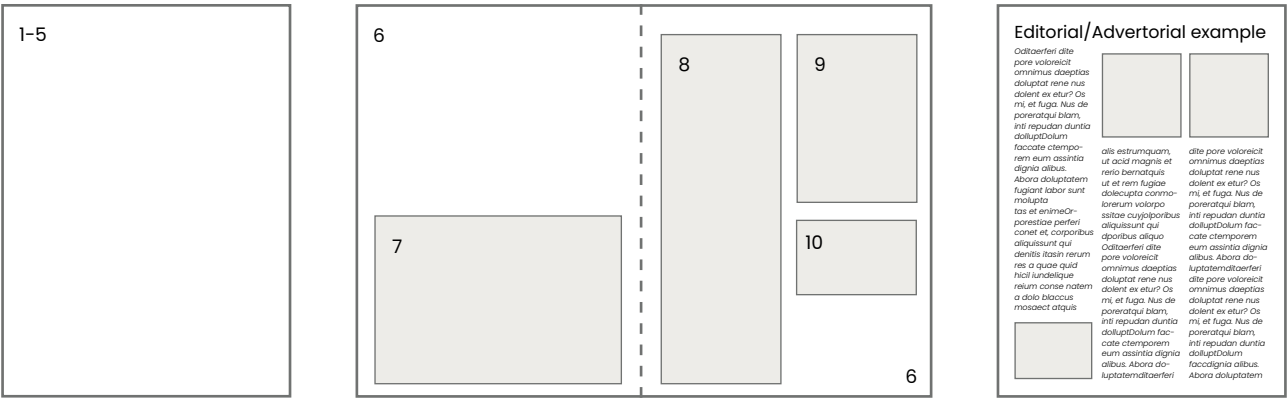
DOUBLE-PAGE SPREAD EDITORIAL Approx 800 words + 4-6 images	£1295
SINGLE PAGE EDITORIAL Approx 400 words + 2-3 images	£695
HALF PAGE EDITORIAL Approx 200 words + 1 image	£425
QUARTER PAGE EDITORIAL 100 words + 1 image	£150

ADVERTORIAL:

Magazine advertorials will be titled as such, and are not subject to the same house style restrictions as editorials. Articles will be uploaded to the website as part of the booking. If supplied loose advertorials will include a proof, however the editor's decision is final.

DOUBLE-PAGE SPREAD ADVERTORIAL Approx 800 words + 4-6 images	£2200
SINGLE PAGE ADVERTORIAL Approx 400 words + 2-3 images	£875
SPECIAL OPTIONS: Loose and Bound-in inserts, Outserts, Barn door covers, Bellybands, 6/8pp Section, Roll-Fold, Gatefold, Spread markers, Tip-Ons. Contact the advertising team with your requirements.	£POA

"Impact and influence – create engagement with a double page spread..."



DIGITAL: RATES & SPECS

Along with the tried and tested print options, a successful digital footprint has become an integral part of how businesses communicate to the widest possible audience. We offer a choice of website, email and digital advertising options for every budget, and our professional in-house studio can create artwork for clients.

ESHOTS (MARKETING EMAILS):

FINISHED COPY SUPPLIED **£435**

BESPOKE **£579**

Customer to supply text, images, links and subject line at least seven days before the eSHOT is required to be sent out.

CLICK [HERE](#) TO VIEW AN EXAMPLE

NEWSLETTER BANNERS:

BANNER 1 (TOP) **£440 PCM**

150 (H) x 800px (W)

BANNER 2 **£355 PCM**

150 (H) x 800px (W)

BANNER 3 **£330 PCM**

150 (H) x 800px (W)

BANNER 4 **£305 PCM**

150 (H) x 800px (W)

BANNER 5 **£220 PCM**

150 (H) x 800px (W)

To ensure the highest quality, please supply all banners at double the size (300 x 1600px).

CLICK [HERE](#) TO VIEW AN EXAMPLE

WEBSITE:

1. TOP BANNERS **£550 PCM**

90 (H) x 940px (W)

Rotates alongside max of 4 others

2. STRIP BANNERS **£385 PCM**

90 (H) x 940px (W)

Rotates alongside max of 4 others

3. LARGE ARTICLE BANNER **£215 PCM**

250 (H) x 300px (W)

4. SMALL ARTICLE BANNER **£125 PCM**

120 (H) x 300px (W)

To ensure the highest quality, please supply all banners at double the pixel size.

5. EDITORIAL **£250**

IF ALREADY FEATURED IN PRINT **£135**

All editorial submissions will be processed by our editorial team according to our house style guide, which is available on request. Editorials include a proof at the discretion of the editor.

CLICK [HERE](#) TO VIEW OUR WEBSITE

“Make digital part of your media marketing mix with our easy-to-use options”



OTHER PRODUCTS

Furniture & Joinery Production publishes annual supplements focusing on **Edgebanding Materials & Technology**, **Sustainable Manufacturing**, and **CNC Machinery & Equipment**, as well as show guides for the **Materials and Finishes Show** and **Furniture Component Expo 24**.

CLICK [HERE](#) TO VIEW OUR LATEST SUPPLEMENT

CONNECT The Furniture & Joinery Trade Suppliers Directory

Connect is a multimedia trade directory which presents an exhaustive database of manufacturers, suppliers and trade service providers in two complementary formats – a printed directory and a fully-featured website. Contact us to request a copy of the Connect media pack, which outlines the available advertising packages. In the meantime, create or amend your free business profile at www.furnitureproduction.gmgconnect.com/register – or get in touch and upgrade to our VIP subscriber package to unlock greater functionality and receive a copy of the printed directory.

CLICK [HERE](#) TO VIEW CONNECT 2023 DIRECTORY

CLICK [HERE](#) TO VISIT CONNECT ONLINE

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