

Furniture 24 Component Expo

Telford International Centre, Telford, UK
24 and 25 April



The official show catalogue

MEDIA PACK

On behalf of the BFM, the industry's leading trade association, Media 66 will be publishing the only official show catalogue for The Furniture Component Expo – the brand new event for UK furniture and joinery manufacturers in April 2024.

Furniture
& Joinery
Production

Media66

Promote your presence

The official show catalogue will be distributed at numerous visitor registration points and key locations around the venue and will work to promote your business to visitors. The catalogue will of course continue to promote your business beyond the duration of the event as it is widely retained and referenced long after the show has closed.

All the information the visitors need for a productive time at the show comes in one handy package, available free upon entry. Thousands of visitors will be thumbing the official show catalogue to identify and locate potential suppliers as well as looking for inspiration and ideas to help make informed buying decisions.

Produced by Media 66, the experienced team behind *Furniture & Joinery Production*, there is a choice of options to promote your presence at the event within the official show catalogue. It should be noted of course that the key positions are always in high demand ... so please contact Lisa to reserve your chosen option(s) while still available.

Select your option

Run-of-paper

Half page ad – £350

Full page ad – £480

Double page spread – £1050

Selected options

Inside Front Cover – £1200

Outside Back Cover and Flap – £2000
(the reverse of the fold-out map)

Floorplan Sponsors – £675 each
(3 units on the back cover fold-out map)

Exhibitor Profiles Sponsor – £1500
(Page ad preceding section plus a 'footer' running on all Profiles pages)

Enhanced Exhibitor Profile – £245
(add logo and photo to standard exhibitor entry max – 75 words)

Bookmark – £ 1125

Sizes & specifications

FULL PAGE

170mm wide x 240mm high, +3mm bleed to all sides

HALF PAGE

150mm wide x 105mm high

DOUBLE PAGE SPREAD

340mm wide x 240mm high, +3mm bleed to all sides

INSIDE FRONT COVER

170mm wide x 240mm high, +3mm bleed to all sides

OUTSIDE BACK COVER + FLAP (Note, adjusted full page sizes)

(OBC) 165mm wide x 240mm high, +3mm bleed to all sides

(FLAP) 155mm wide x 240mm high, +3mm bleed to all sides

FLOORPLAN SPONSORS

Logo and text – Visit us on Stand xx – approx 75mm wide x 25mm high

EXHIBITOR PROFILES SPONSOR

Full Page Ad preceding section, plus a 'footer' on all Profiles pages

Footer size and format: 170mm wide by 12mm high

The footer will feature the company logo, 'Showguide sponsored by', and stand number, positioned centrally. (Media 66 to design and proof)

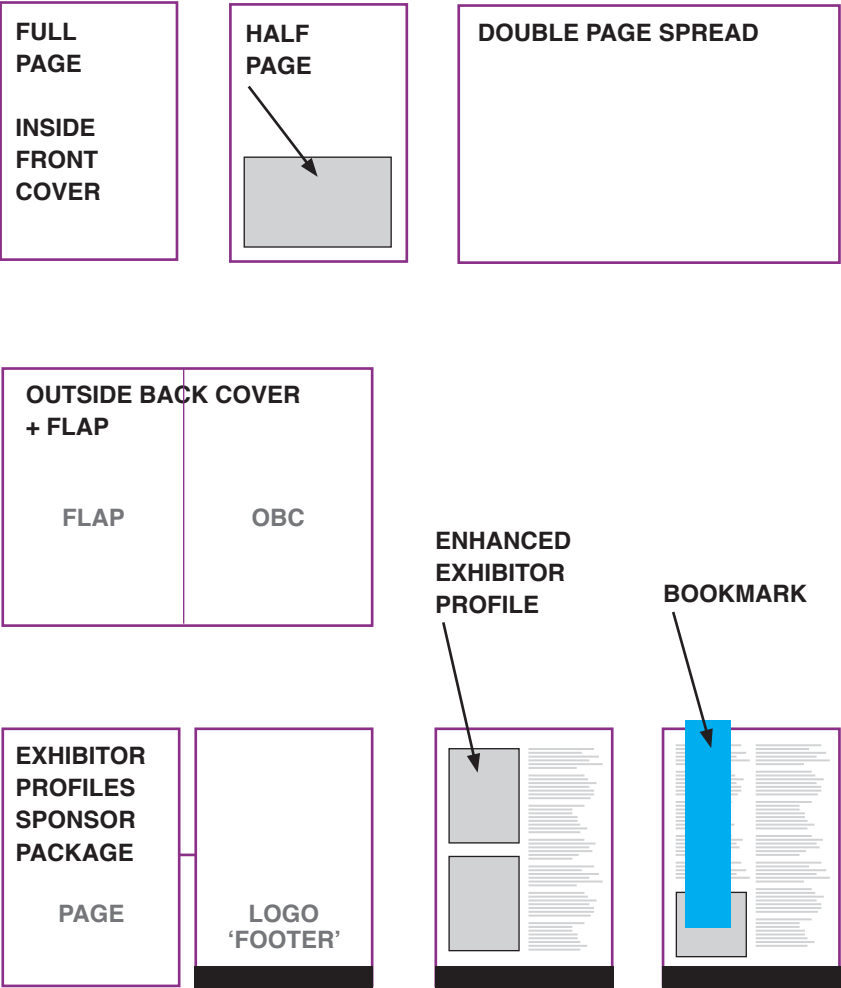
ENHANCED EXHIBITOR PROFILE

Boxed and including logo and photo, text as per standard exhibitor entry, 72mm wide x 98mm high

BOOKMARK

Double-sided, 40 x 200mm high

Formats at a glance



Furniture 24

Component Expo

FLOORPLAN SPONSORS

edge
MASTER

Stand B55

www.edgemaster.com

Rotunkel

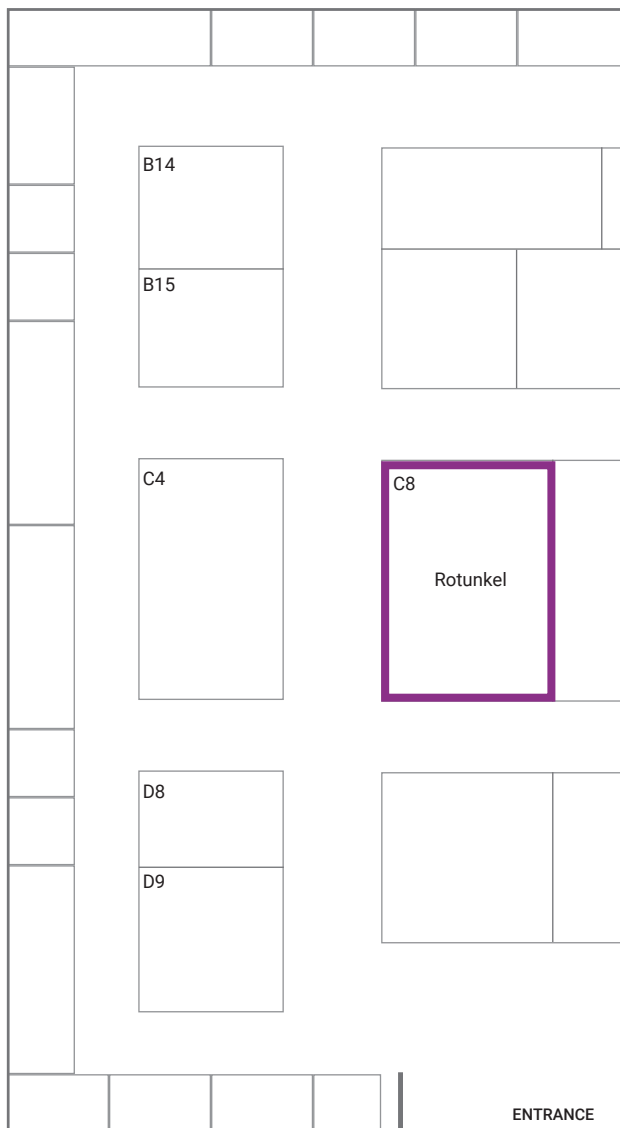
Stand C8

www.erotunkel.de

SOUTHURST
• C • N • C •

Stand D16

www.southurstcnc.co.uk



Telford International Centre
24-25th April, 2024
www.fcexpo.co.uk



Furniture 24

Component Expo

Telford International Centre, Telford, UK
24 and 25 April



Contacts and deadline

Contacts:

Lisa Williams
01424 834829
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Steve Merrick
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James Ash
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Sales deadline:

March 22nd

Copy deadline:

March 27th

The official show catalogue is being published
on behalf of the BFM by Media 66.

**Furniture
& Joinery
Production**

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