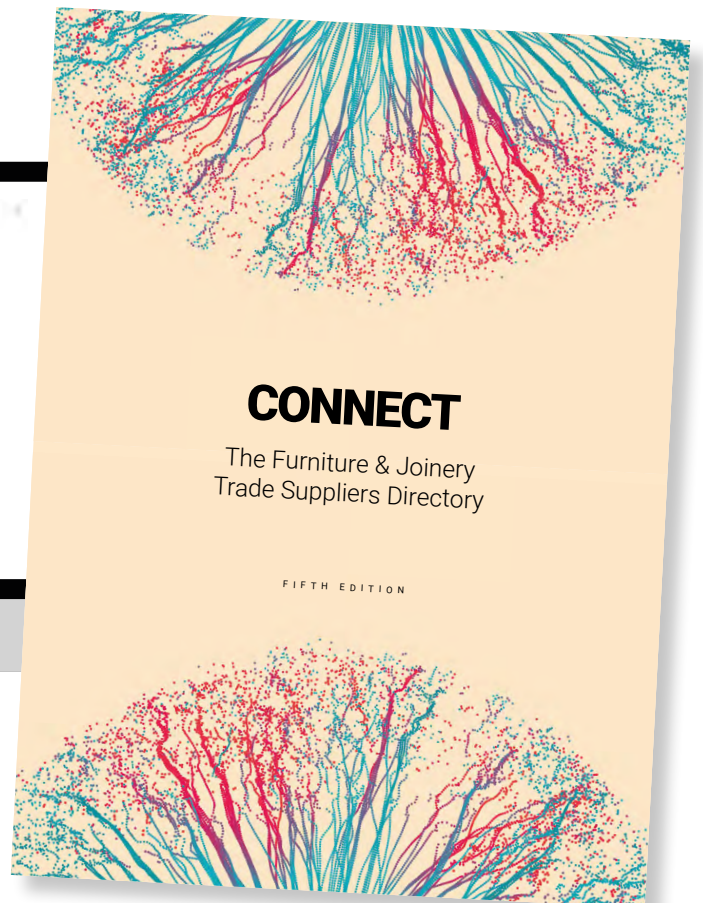
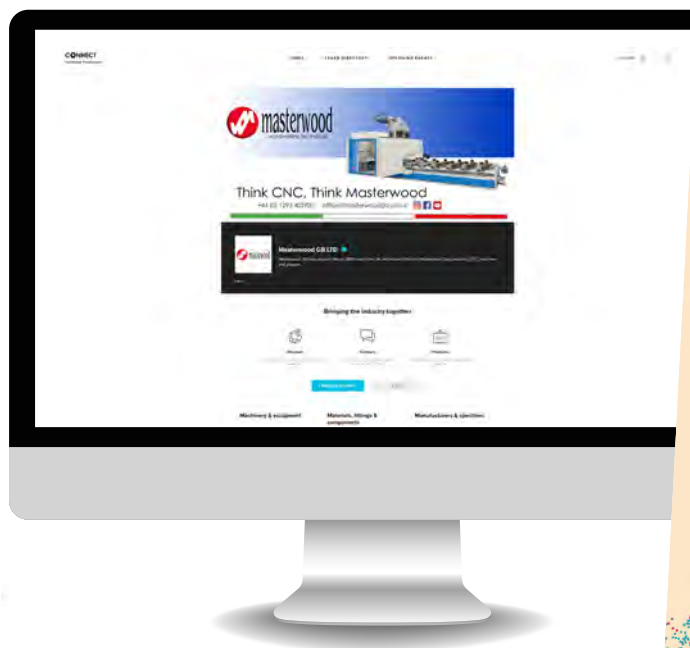


CONNECT

The Furniture & Joinery
Trade Suppliers Directory

SIXTH EDITION

2024 Media Pack



Grow your business

Connect is a fully-featured printed and online Directory of Suppliers to the Furniture & Joinery Trade. The printed directory offers an comprehensive reference guide for furniture and joinery manufacturers looking for suppliers – while the complementary online platform gives users an up-to-the-minute picture of the industry, anywhere, at any time.

Designed to enable and strengthen business relationships by combining traditional and modern sourcing methods, Connect is produced by leading UK trade magazine, Furniture & Joinery Production and will be mailed out in July 2024.

How Connect can benefit your business

This multimedia trade directory offers buyers an exhaustive database of equipment and materials manufacturers and suppliers, as well as key trade service providers. Browse by category (and location, online) before making contact with the most promising leads – and anyone wishing to reach these potential buyers can maximise their chances in several ways.

Reaching out

Supplementing the growing number of online users engaging with www.gmgconnect.com, 5000 copies of the Directory of Suppliers to the Furniture & Joinery Trade will be printed for July-August distribution, and mailed and distributed to key buyers – while the website itself is marketed to Furniture & Joinery Production's extensive database and further afield, all year round.

Connect offers various promotional packages to help businesses stand out, from hard-hitting display adverts to online profiles which enable advertisers to upload their details, images, brochures, videos and more, then refresh to suit.

- **Display adverts:** From prime positions to advertorials (print)
- **Promoted print entry:** Enhance a profile in relevant categories
- **Promoted online entry:** Enhance a profile in relevant categories
- **Banner adverts:** Stand out from the competition in a relevant category (online)
- **Packages:** Tiered advertising bundles (a combination of print and online)

Print advertising From £325

Eye-catching advert

- Back cover: £1300
- Inside-front cover: £1100
- Inside-back cover: £700
- Double-page spread: £800
- Double-page editorial: £800
- **TOP DEAL** DPS AD + DPS ED: **£1500**
- Full-page advert: £500
- Full-page editorial: £500
- **TOP DEAL** PAGE AD + PAGE ED: **£850**

Section

- Covers
- Covers
- Covers
- Front 1/3
- Front 1/3
- Front 1/3
- Front 3/3
- Front 3/3
- Front 2/3



Promoted entry (online) £395

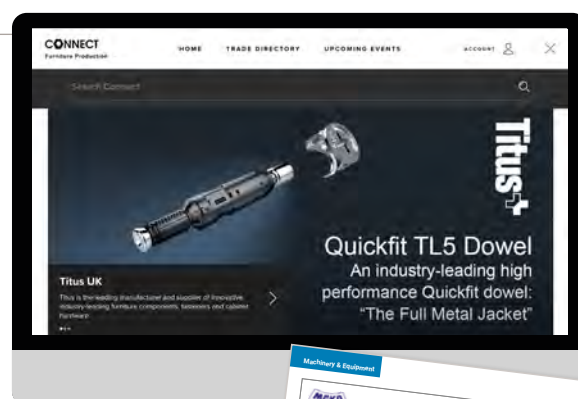
Upgrade a business profile to create a Connect micro-site that will appear higher in search results

- Appear in multiple categories
- Logo and header image
- Add image/video gallery and descriptions
- Unlimited characters on your business profile
- Promote event attendance
- Add brochures and catalogues
- Add social media links
- Add staff directory and extra business locations
- Link directly to a main website

Promoted entry (print) £395

Upgrade your listing to stand out

- Highlight company name, address, telephone, email, website
- Add standard listings to other applicable categories



Promoted
entry package
available at
£625



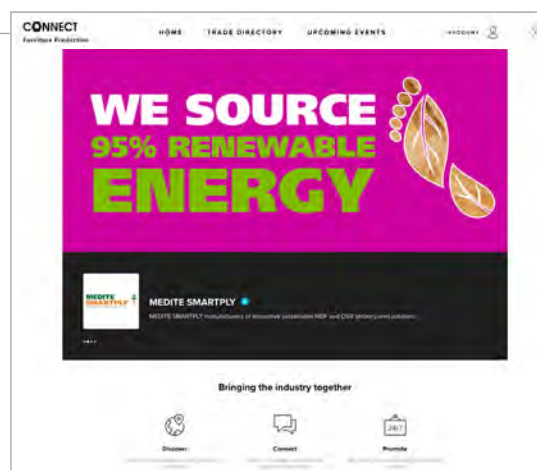
Banner advertising (online)

Home page hero banner £1200 P/A

Results page banner £800 P/A

Set a hero image and results page banner on a relevant page (hero images rotate live with a maximum of three others, while footer banners rotate with a maximum of three others upon each page load)

- Link to a Connect page and an external website



Print /online advertising packages

GOLD PACKAGE - £2795

PRINT

- Standard entries (in relevant categories)
- 4 x Promoted entries (in your relevant categories)
- 1 x double-page spread display advert
- 1 x double-page advertorial

ONLINE

- VIP member access
- Standard entries (in relevant categories)
- 16 x promoted entries (in relevant categories)
- Hero banner (in relevant category)

SILVER PACKAGE - £2095

PRINT

- Standard entries (in relevant categories)
- 2 x Promoted entries (in your relevant categories)
- 1 x double-page spread display advert

ONLINE

- VIP member access
- Standard entries (in relevant categories)
- 8 x Promoted entries (in relevant categories)

BRONZE PACKAGE - £1100

PRINT

- Standard entries (in relevant categories)
- 1 x Promoted entry (in relevant category)
- 1 x full-page display advert

ONLINE

- VIP member access
- Standard entries (in relevant categories)
- 4 x Promoted entry (in relevant category)

Booking (final) deadlines

Packages & promoted entries – 28th June

Standard display & editorial – 3rd July

Copy (final) deadlines

Packages & promoted entries – 3rd July

Standard display & editorial – 5th July

Contacts

For bookings, advert specifications and category placement queries.

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