



# materials & finishes SHOW 2024

19 – 22 May | NEC Birmingham

# the official show catalogue

Furniture  
& Joinery  
Production

Media66

On behalf of Montgomery Group, the organiser of the Materials & Finishes Show, Media 66 is publishing the official show catalogue for the UK furniture and joinery industry's premier live event in May 2024.

# promote your presence

Ten thousand copies of the show catalogue will be distributed at numerous visitor registration points and key locations around the venue. The catalogue will of course work for your business beyond the duration of the event as it is widely retained and referenced long after the show has closed.

All the information the visitors need in one handy package. Available free upon entry, thousands of visitors will be repeatedly checking out the official show catalogue looking for inspiration and ideas to help make informed buying decisions.

Produced by Media 66, the assured team behind *Furniture & Joinery Production*, there is a range of options to promote your presence at the event within the official show catalogue. It should be noted of course that the key positions are always in high demand ... so contact Lisa to reserve your preferred options while still available.

**Contact:**

Lisa Williams, 01424 834829, [lisa@media66.net](mailto:lisa@media66.net)

# select your option

## **Run-of-paper**

Half page ad – £375

Full page ad – £600

Double page spread – £1500

## **Selected options**

Inside Front Cover – £1300

Outside Back Cover + Flap – £2000  
(the reverse of the fold-out map)

Exhibitor Profiles Sponsor – £2000

(Page ad preceding section, 'footer' running on Profiles pages – approx 20-24 pages)

Standard Exhibitor Profile – Free

Enhanced Exhibitor Profile – £325  
(add logo and photo to standard exhibitor entry)

Product Locator Sponsor – £2000

(Page ad preceding section, 'footer' running on Locator pages – approx 16-20 pages)

Floorplan Sponsor – £950

(Maximum three individual units on the inside back cover fold-out floorplan)

Bookmark – £ 1250

**Specification details overleaf ...**

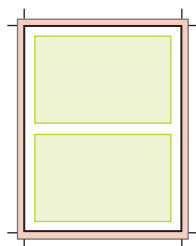
# formats

## run-of-paper

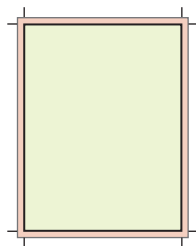
**Half page** – 105 high x 150mm wide

**Full page** – 240 high x 170mm wide, plus 3mm bleed to all sides

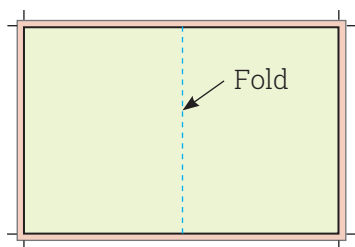
**Double page** – 240 high x 340mm wide, plus 3mm bleed to all sides



**Half page**



**Full page**

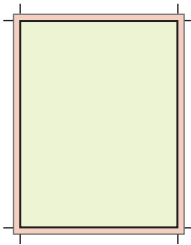


**Double page spread**

# formats

## prime options

### Inside Front Cover

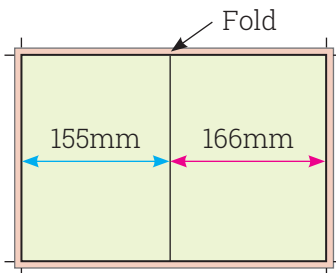


DESCRIPTION - The first ad in the show catalogue, the prime position!

SIZE - 240 high x 170mm wide, plus 3mm bleed to all sides

SPEC - Client to supply finished PDF

### Outside Back Cover + Flap

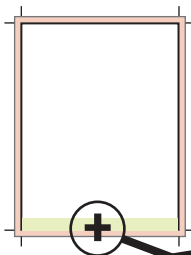


DESCRIPTION - 'Two page ad' across the reverse of the fold-out map

SIZE - 240 high x 321mm plus 3mm to all sides. Note that the fold is at 155mm from the left-hand outer edge as seen from the outside back view

SPEC - Supply finished PDF or Media 66 to create

### Exhibitor Profiles Sponsor



DESCRIPTION - One page ad preceding section plus a 'footer' (shown below) running on all Exhibitor Profiles pages, approx 20-24 pages

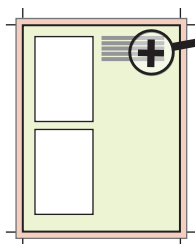
SIZE - 15 high x 170mm wide, add 3mm trim all round

SPEC - Supply hires logo, Media 66 to create



# formats

## prime options



### Standard Exhibitor Profile

DESCRIPTION – showing the company name, a 75-word description, stand location details and contact details as supplied direct to organiser's Exhibitor Portal

SPEC - Supply text direct to organiser's Exhibitor Portal. Do not send to Media 66.

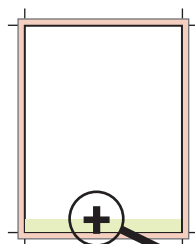


### Enhanced Exhibitor Profile

DESCRIPTION - A stand-out Enhanced Exhibitor Profile listing – customer to supply stand number, max 75 words with an image and company logo. It is boxed for added visibility.

SIZE - 98 high x 72mm wide

SPEC - Supply text, hires image and logo. Media 66 to create.



### Product Locator Sponsor

DESCRIPTION - One page ad preceding section, 'footer ident' (shown below) running on Product Locator pages

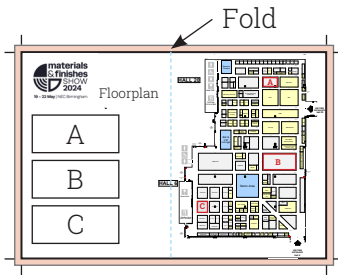
SIZE - 15 high x 167mm wide, add 3mm trim all round

SPEC - supply stand number and hires logo. Media 66 to create.



# formats

## prime options

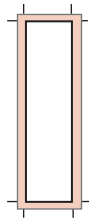


### Floorplan Sponsor

DESCRIPTION - handily located across the inside back and roll-out flap, this is a proven identifier for your stand location.

SIZE - TBC (dependent on Floorplan layout and orientation)

SPEC - supply hires logo, Media 66 to create



### Bookmark

DESCRIPTION - A unique option, this double-sided bookmark is printed on heavy-gauge glossy paper stock will shine a light on your business

SIZE - 200 high x 40mm wide, plus 3mm bleed to all sides

SPEC - client to supply finished PDF

Queries and clarifications, contact your sales contact.

For any technical issues, contact the copy manager.

Contact details overleaf ...

# deadlines and contacts

## **Exhibitors Entries via Exhibitors' Portal**

April 24th

## **Sales Deadline**

Sales of all advertising options - April 22nd

## **Final Copy Deadlines**

Editorial - April 22nd

Enhanced Entry - April 23rd

Advertising - April 29th

## **Advertising manager**

Lisa Williams - 01424 834829, [lisa@media66.net](mailto:lisa@media66.net)

## **Studio manager**

James Ash, [studio@media66.net](mailto:studio@media66.net)

## **Copy manager**

Steve Merrick, [production@media66.net](mailto:production@media66.net)

## **Editor**

John Legg, [john@media66.net](mailto:john@media66.net)