

Lectra Furniture event – 22 April, Nottingham Belfry Hotel

SPEAKER BIOGRAPHIES



Celine Choussy-Bedouet, Marketing Director, furniture and automotive

Céline started her career in 2000 at Dassault Systèmes where she held several senior positions over 8 years including heading up Dassault Systèmes' strategic partnership with Microsoft. In 2008, Céline joined Autodesk as marketing manager for Europe before joining Lectra in 2013. Céline has a master's in management from ESC Bordeaux, France.



Simon Fournier, Business Consultant, prototyping and product development

Simon started his career as a PLM consultant at Airbus, before joining Lectra in 2005 to work on the development and implementation of 3D and 2D CAD solutions for the Furniture, Automotive and Aeronautic markets. Simon graduated in Industrial Engineering from the Ecole Supérieure des Technologies Industrielles Avancées in France and also holds an MSc in Computer Aided Engineering from Cranfield University.



James Truswell, Development Manager, QFC

James has been in the furniture industry for the last 18 years, covering the service side of the industry, through traditionally made fine upholstery to furniture made with modern techniques and materials. James has spent the last 13 years in product development, with particular focus and training in project management and new product development systems and processes.



Ketty Le Henaff, Upholstered Furniture Marketing

Ketty started her career in the software industry as a Sales Consultant with Siebel and Oracle, before joining Lectra in 2008. Ketty holds a Bachelor of Science from the Coventry University and an MBA from the ESCEM Business School in Tours, France.



Dr Rudi Mayers, Lean Manufacturing Expert

Dr Rudi Mayers has over 20 years experience in applying Lean, DMAICT and other improvement tools to implement and sustain necessary transformational change and continuous improvement across a wide range of industries. Rudi holds a PhD in Chemistry and is a certified Lean Six Sigma Master Black Belt practitioner.